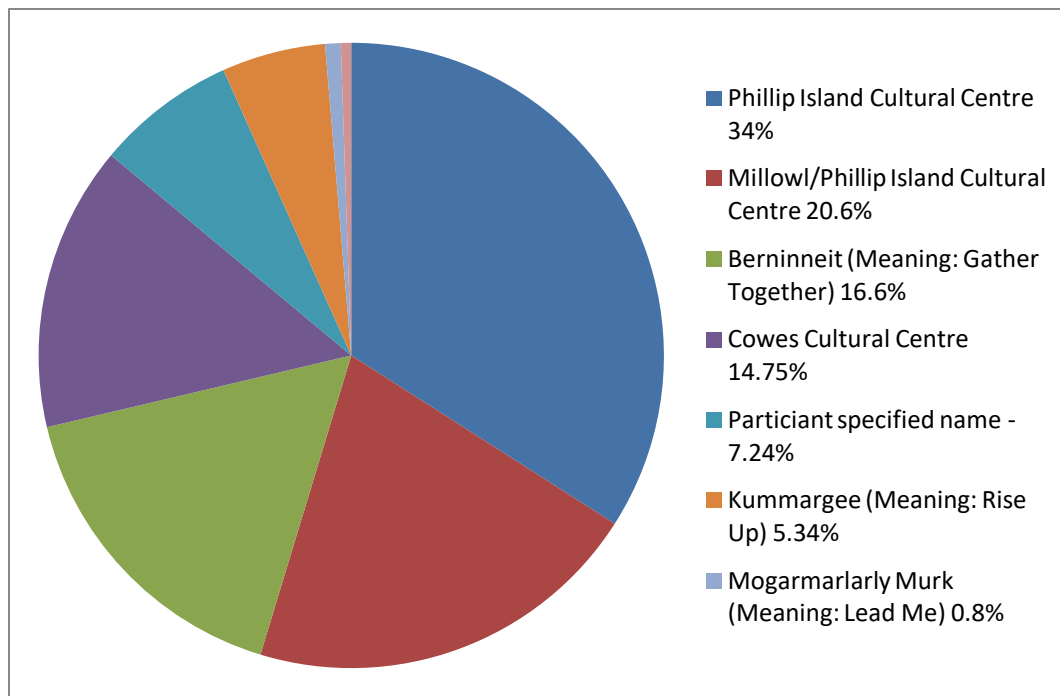




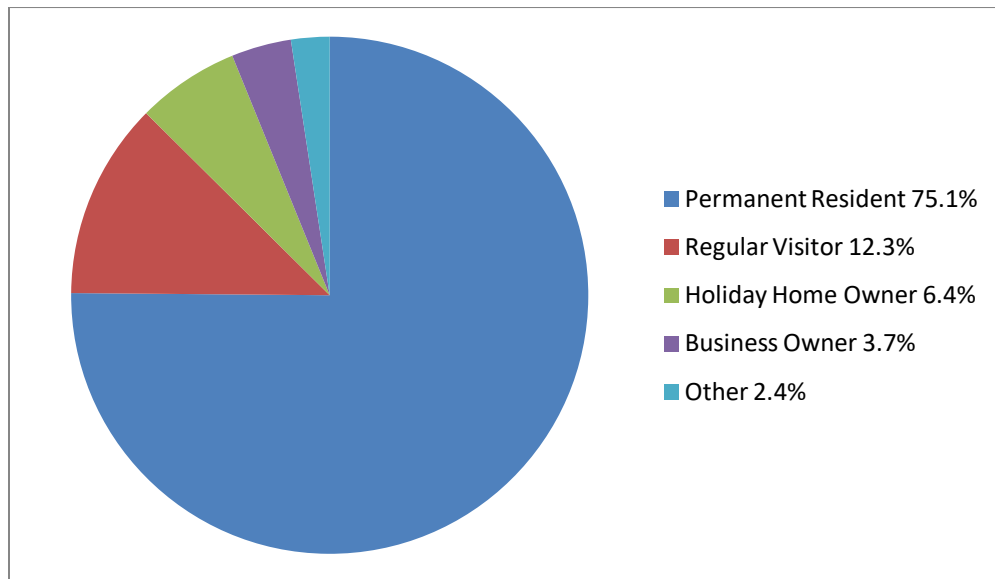
What's in a name? The Naming of the Cultural Centre

Thank you everyone who contributed to our survey regarding the naming of our new Cultural Centre in Cowes. We had 373 responses and as we asked everyone to also contribute to the BCSC response, we hope this means that they got a great response as well.

As can be seen from the following pie chart, there was a clear preference for 'Phillip Island Cultural Centre' (34%) with Millowl/Phillip Island Cultural Centre as second preference (20.6%). Use of the local language name for Phillip Island, Millowl, in the name was preferred to any of the four Aboriginal language options provided by BCSC. This was further emphasized by a number of respondents suggesting 'Millowl Cultural Centre' in the 'Other' suggestions, increasing the proportion of responses interested in using this word from the local Boonwurrung language to 22.5%.



We are pleased that the survey attracted people who have a direct link with the Island and are therefore likely to be invested in the naming of this Iconic building. As you can see from the chart below, the vast majority of respondents were Permanent Residents.



Importantly, there were a number of comments made by participants stating that the indigenous names provided to BCSC have no meaning in the local indigenous language. This has been confirmed by Auntie Faye, a linguistics expert for the Boonwurrung people, who stated that she 'has no idea what language was used to come up with council's words'. Whilst these names were gifted by the currently Recognized Aboriginal Party, there is a Federal Court case involving a possible change in land title that includes Phillip Island. This would mean that the 4 names offered by BCSC may end up having no meaning to our local First Nations people i.e. they would be literally meaningless as a component of reconciliation.

So, Island Voice asks that Council waits until the Federal Court case is decided and restarts the naming process with a full and transparent engagement with the entire community. If Council insists on moving forward with naming the building now, we ask that Council respect the will of the Community and utilises either the 'Phillip Island Cultural Centre' or the 'Millowl/Phillip Island Cultural Centre', rather than having to rename it at a later stage if the land title challenge is upheld by the Federal Court.